

# Summer Course Supply Chain Management

## Arnhem Business School – The Netherlands



**Course dates: Sunday 23 June - Friday 12 July 2019**

Are you looking for an enjoyable, challenging and valuable international experience abroad? Join us for the Supply Chain Management Summer Course at HAN - Arnhem Business School in the Netherlands.



### About the Summer Course

When it comes to Supply Chain Management, the Netherlands is at the forefront. Not only has our country built valuable and world-class knowledge in the field of logistics, furthermore it has developed green and innovative ways in its practice. During the Supply Chain Management Summer Course at HAN-ABS, you will combine theory and practice, attending classes on the one hand and seeing theory put to practice during company visits. During your three weeks in Arnhem, you will work in small groups on your ongoing project for the fictive company Samsonic, fully re-designing their Western European Supply Chain. You will do all this experiencing not only Dutch culture, but also the cultures your fellow students bring with them from all over the world. The entire Summer Course will be taught in English.

### Course fees

- € 1,500 for undergraduate students on the basis of exchange. This applies only to students from partner universities with prior nomination by their home university
- € 2,500 for undergraduate students

### How to apply

The Summer Course is open to all undergraduate students of our partner institutions abroad. For non-native speakers of English, the equivalent of an IELTS score of at least 6.5 is required. If your university nominates you, you will receive a link to our online application form. You can also send an email to [incomingexchange.ABS@han.nl](mailto:incomingexchange.ABS@han.nl).

**Application deadline - 1 April**

## The course fee includes

- Accommodation in a Bed & Breakfast in downtown Arnhem
- Transport from and to the airport
- Transportation between accommodation and campus on week days
- Excursions and company visits
- Welcome and farewell meal
- Health and liability insurance for the duration of the course.



## During the 3 week Summer Course in the Netherlands, you will:

- study various aspects of the design and improvement of supply chains;
- learn how to incorporate Global, Green and Innovation in your supply chain strategies;
- Experience Europe's largest seaport while visiting Rotterdam Port ;
- learn about the workings and achievements of the European economy;
- get up early to experience Royal Flora Holland flower auction - the world's largest!;
- learn about Dutch culture and history, and the early connection our country has with logistics;
- work together in team building exercises;
- discover that people in different European countries behave in different ways;
- experience a nice and inspiring combination of class and leisure activities;
- apply all your knowledge and experience directly to the challenging Samsonic case;
- make new friends from all over the world!

### Case-study Samsonic: interactive & team-based

- Supply Chain design
- Workshop Supply Chain visualization
- Supply Chain financials
- Lean management game
- Cash conversion cycle
- Forecasting challenge: wisdom of the crowd
- Build a consultancy presentation
- Presentation skills
- Team building

### Theory & Lectures: entertaining & dynamic

- European and global logistics
- Maritime logistics
- Green supply chains
- Supply Chain innovations
- Supply Chain risks
- E-fulfilment

### Dutch Supply Chain & history: social & broader perspective

- Visit Port of Rotterdam
- Green logistics
- The Netherlands as a transit country to Europe
- Visit Royal Flora Holland
- Guest lectures of supply chain experts
- Dutch culture, history & society in relation to Supply Chain Management

## More about Arnhem Business School

Arnhem Business School (ABS) forms part of HAN University of Applied Sciences. HAN offers just about every type of professional course in a wide range of fields: education, social studies, commerce, communication, business administration, law, economics, engineering, built environment, applied sciences, IT, health, nursing, and sport & exercise. Students can choose from a total of 63 Bachelors courses, numerous exchange courses and 19 Masters courses. Our courses combine a solid theoretical basis with practical application in the field so that students are well positioned to enter the job market as soon as they graduate.



ABS operates from within the Faculty of Business, Management & Law and offers two English-taught Bachelors courses: International Business (with specializations in Supply Chain Management, Finance, Management and Marketing & Sales) and Communication. With around 1,000 students from 30 different countries, its main objective is to enhance employability and internationalization.

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## More about Arnhem

HAN University of Applied Sciences is situated in the eastern part of the Netherlands. It's just a few kilometers from the German border, but also within easy distance from Amsterdam, London, Paris, Brussels and Berlin. The Netherlands is truly in the heart of Europe! The east of the country offers a typical Dutch landscape with charming scenery like wide rivers, bridges, dikes and polders. The Netherlands is known for its cultural diversity and relaxed cosmopolitan lifestyle.

The city of Arnhem offers a variety of eye-catching attractions, from fashion to history, museums to pubs, and concert halls to nightclubs. Arnhem is located at the very center of the province, sprouting up out of lovely green surroundings with the Veluwe national park on one side and the lush floodplain area on the other.

## Fact check

### Course load

- Contact hours: 75
- Self-study hours: 25

### Group size

- maximum of 25 students

## Interested?

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**Join us at HAN - Arnhem Business School in the Netherlands next summer!**